

Position Name: Adviser on Strategic Communication	Employment Regime: Seconded	
Ref. Number: ARMP 15*	Location: Yerevan**	Availability: ASAP***
Component/Department/Unit: Operations / Operational Advice and Capacity Building Unit	Security Clearance Level: NOT REQUIRED	Open to Contributing Third States: NO

1. Reporting Line:

The Adviser on Strategic Communication reports to the Head of Operational Advice and Capacity Building Unit

2. Main Tasks and Responsibilities:

- To operationalise the Mission mandate and tasks as set out in the planning documents and the Mission Implementation Plan by advising and mentoring local counterparts at the operational levels;
- To provide advice and assistance to the relevant Armenian partners in implementing reforms in accordance with the agreed policies and guidelines and in coordination with other international actors and stakeholders;
- To facilitate support and liaise with Member States and like-minded state institutions countering hybrid threats;
- According to operational needs, liaise with international bodies and EU institutions, bodies and agencies;
- To identify and advise the relevant Armenian partners on the capacity and training opportunities on hybrid threats, particularly improvements to their Strategic Communication capacities and competencies;
- To advise government and security sector actors on development and operationalisation of StratCom and crisis communication frameworks, methods and tools and best practices;
- To advice counterpart on developing a whole-of-society approach to FIMI resilience through StratCom, including in the areas of media monitoring and by promoting via digital and media literacy and cooperation with fact-checking organisations;
- To support the relevant Armenian partners in identifying the appropriate tools and systems needed to strengthen resilience through StratCom capabilities;
- To advise, support and facilitate the relevant Armenian partners in implementing externally funded projects/initiatives in his/her field of expertise;
- To assist in the implementation of training and exercise activities on StratCom and crisis communication;
- To provide analysis and recommendations to the local counterpart in the area of responsibility;
- To liaise closely with other horizontal advisers.

3. General Tasks and Responsibilities:

- To contribute to mission reporting in the area of competence;
- To support and contribute to the identification of lessons learnt and best practices in the area of competence;
- To take account of gender equality and human rights aspects in the execution of tasks;
- To perform any other tasks assigned by the Line Manager.

4. Essential Qualifications and Experience:

- Successful completion of university studies of at least 3 years attested by a diploma **OR** a qualification in the National Qualifications Framework which is equivalent to level 6 in the European Qualifications Framework **OR** a qualification of the second cycle under the framework of qualifications of the European Higher Education Area, e.g. Bachelor's Degree **OR** equivalent and attested police or/and military education or training or an award of an equivalent rank;
AND

- A minimum of 5 years of relevant professional experience, after having fulfilled the education requirements.

5. Essential Knowledge, Skills and Abilities:

- Experience in strategic and/or crisis communication;
- Good knowledge of hybrid threats, including concrete experience on either strategic or operational levels gained in a governmental agency or equivalent;
- Ability to mentor and motivate local national counterparts;
- Experience of designing and delivering training;
- Ability to write reports, analyse and assess the needs for countering FIMI through Strategic Communication and develop recommendations for improvement.

6. Desirable Qualifications and Experience:

- International experience, particularly in crisis areas with multinational and international organisations;
- Experience in coordination and information sharing between governmental agencies and services nationally and internationally;
- Experience in journalism and media;
- Knowledge of emerging technologies, in particular Artificial Intelligence (AI);
- Knowledge of the main FIMI threat actors and campaigns;
- Knowledge of digital communications, audio-visual and multimedia content production;
- Knowledge of AI applied to strategic communication.

7. Desirable Knowledge, Skills and Abilities:

- Knowledge of hybrid strategies of relevant threat actors;
- Knowledge of EU policy framework for enhancing resilience to and countering hybrid threats, or for cybersecurity;
- Knowledge of current practices in the field of inter-service cooperation;
- Knowledge of Armenian or/and Russian language(s).